

A Unique, Unbiased College Advising Experience

Many universities and some education vendors offer college advising and degree comparison services. However, their approaches generally limit an employee's degree choice — meaning employees are only given choices within a specified network of schools or degree choices from a single school. This approach may prohibit an employee from achieving their best potential as the limited education choices only have the provider's financial interests in mind.

Pearson offers more than just college advising and degree comparisons.

Pearson empowers employees to make the best financial decision about their college education.






Pearson's advising team works one-on-one with each employee who expresses an interest in college, from the initial discovery call through their final decisions about their degree and future. During this process, Pearson's team of researchers will utilize a proprietary degree database that delivers the best degree and school choices, costs and utilization of previously earned credit to meet an employee's job, career and education requirements. Utilizing an organization's tuition reimbursement policy, Pearson's advising team will show the employee how to maximize their financial options, how much time it will take to graduate and will provide a proposal to best meet the employee's education goals.



What Employees Receive from Pearson's College Advising

Once an employee has completed their initial discovery call, their Pearson advisor will present them with an options document. This document compares up to five schools and their associated degree costs.

EXAMPLE

College	 COLLEGE A	 COLLEGE B	 COLLEGE C	 COLLEGE D	 COLLEGE E
Degree	BBA Accounting	BBA Accounting	Bachelor of Business Administration	BSBA Accounting	BSBA Management
Tuition Per Credit	\$181	\$178	\$562	\$327	\$290
Fees Per Credit	\$67	\$65	\$39	\$0	\$0
Book Costs	\$50	\$50	\$50	\$50	\$0
Cost Per Credit	\$298	\$293	\$651	\$377	\$290
Transfer Credit Accepted	27	27	27	27	27
Online/Campus/Hybrid	Hybrid	Hybrid	Online	Online	Online
Total Cost of Course (without the Pearson)	\$28,583	\$27,256	\$61,232	\$35,092	\$26,970
Potential Savings Through Global Digital Classroom	\$4,398	\$4,188	\$22,119	\$11,922	\$6,975
Total Cost of Degree (with Pearson)	\$24,185	\$23,067	\$39,113	\$23,170	\$19,995

The college options document will also include additional sections with more details about each school's specific degree program and requirements for enrollment.

EXAMPLE

COLLEGE A	Tuition Per Credit	\$105
Bachelor of Arts	Fees Per Credit	\$99
Communication Communication Studies	Books	\$50
Based in Fort Myers, FL	Total Cost of Degree (Without the GDC)	\$28,194
Regional accreditation	Estimate number of GDC Courses	19
On campus	Potential Savings Through GDC	\$1,653
Reputation	Tuition Assistance Applied	\$21,195
University seeks academic excellence in the development of selected programs and centers of distinction in science, technology, engineering and mathematics (STEM) disciplines, health professions, business and marine and environmental sciences.	Total Cost of Degree (with GDC)	\$26,541
	Estimated Net Out of Pocket	\$5,346
	Time to Completion (at a part-time pace)	6.5 Years

What Employees Receive from Pearson's College Advising (continued)

If the employee finds one of the programs compelling, more information on course listings for that specific degree can be provided.

EXAMPLE

Degree Manager

- Course Timing
- Degree Plan
- Academic Profile
- Statistics
- Logout

Course Timing

Penn State - University Park BA English 2020- 2021

Phase 1

	Get Started	01/05/2016	End
	Critical Thinking <small>Pearson 3.0 Credits ...</small>	02/04/2021	03/29/2021 100 <small>Score</small>
	Technical Writing <small>Pearson 3.0 Credits ...</small>	02/16/2021	03/03/2021 100 <small>Score</small>
	and Interpreting Literature <small>Pearson 3.0 Credits ...</small>	02/23/2021	04/17/2021 95 <small>Score</small>

EXAMPLE

Degree Plan

TESC BSBA Accounting 2020-2021

I - General Education: Intellectual & Practical Skills 15/15 Credits

		English Composition I*	3.0 <small>Credits</small>
		English Composition II*	3.0 <small>Credits</small>
Written Communications 6/6 Credits			
		Public Speaking*	3.0 <small>Credits</small>
Oral Communications 3/3 Credits			
		College Algebra*	3.0 <small>Credits</small>
Quantitative Literacy 3/3 Credits			

Employees who are undecided and unclear about their future can also receive the support they need from a Pearson advisor. In this case, their advisor will help the employee find education alternatives that will fit within some portion of their employer's tuition reimbursement policy.

Once an employee chooses their best path toward the degree and college of their choice, they can choose to take lower-cost college courses through Pearson's Global Digital Classroom (which will help them save additional money on their college tuition before enrolling), or they can enroll directly into the college of their choice and pursue the courses required for their degree. **Either way, the employee will be empowered to make the best decision on behalf of their financial future** and will have all the tools they need to make the best choice for their college education.

Frequently Asked Questions

What's unique about Pearson's process?

- Our dedicated college research team is continuously updating our proprietary degree database with new college options and degree programs, so we can offer the most helpful and customized options to each employee. To date, we've mapped over a thousand degrees to over 2,000 schools.
- If we don't currently offer an employee's degree choice, new programs can be researched and included in a college options document.
- We do more research on behalf of an employee than the average university or education vendor. We'll examine degree programs, transfer credit policies and tuition assistance policies to help employees find and take the best courses for their degrees, budgets and schedules.
- Our advising approach, research processes, degree templates and course structures are all built with students in mind so we can meet their individual needs.
- Degree choice or school options aren't limited, and in fact, our database is continuously growing. Some companies and schools tend to limit choice to one or a handful of schools in their private network based on revenue share or other financial arrangements beneficial to organization, not the student. Pearson offers an unbiased opinion that is fact-based and student oriented.

How does Pearson keep up with the latest degrees and programs offered by colleges and universities around the country?

Pearson has a rigorous process for ensuring our proprietary degree database includes course catalogs from each institution we support, which are captured regularly and labeled by year so that Pearson advisors are always using the most up-to-date college offerings.

Sometimes Pearson can't help a student. Why?

- An employee's preferred school doesn't accept outside college credit. In cases like this, the employee must only take courses provided by that school (which may be much more expensive than options provided by Pearson).
- The school an employee wants to attend doesn't offer the employee's preferred degree choice. In these cases, their assigned Pearson advisor will either recommend different colleges which do offer the desired degree, or they will suggest alternative degree choices which are offered by the employee's desired college.
- Employees have earned too many college credits. If an employee seeks to transfer a large amount of college credit, there is a high likelihood that much of the previously earned credit will not be accepted by their desired college, as the school wants to control its student outcomes and maximize its per-student revenue.

How does an employee know if their previously earned college credits will transfer?

It is critical that employees understand a school has limited options for the transfer of credits. This is because the institution loses its chance of impacting a student's learning if that student has acquired too many college credits from another school. If an employee has over 75 college credits, Pearson's ability to provide cost-effective degree options becomes more and more limited. If an employee has 90 credits and is already enrolled in a college, for example, Pearson would be extremely limited in offering more affordable college degree options and would generally recommend the employee complete their credential at that school in order to not lose credits.